

Supplementary Budget – Briefing Note

2021 Budget

Web Redesign and Optimization - Technical Resources

Briefing Note required for:

- items +/- \$50,000 or more
- changes in FTE
- Council Priority requests

| Dept | Division | Business Unit | Item | Base Supp | Amount | FTE Impact |
|-------|----------|--------------------------|---|-----------|------------|-------------|
| FBITT | ITT | ITS – Applications & Web | Temporary full time staff to complete website graphic redesign, quality control, accessibility compliance and search optimization | S | \$78,403 | 1.00 |
| FBITT | ITT | ITS – Applications & Web | Funding from OW Corporate Initiatives Reserve – 17261 | S | (\$78,403) | |
| | | | Total: | | \$0 | 1.00 |

Background:

-Briefly provide why this is a request
(eg. Based on 3 year history)

An upgrade to the Chatham-Kent Municipal website and various sub-sites including VisitCK, Agriculture Hall of Fame, CK Plan 2035 and CKFire has been completed. This includes the graphic design, quality control, accessibility compliance and search optimization of all sites under review. Several additional sub-sites are being completed including Library Services, Economic Development, LivingCK and CKGo. These staff will assist in the technical implementation of the new sub-sites.

Comment:

- provide any further details if required, impact to user fees, etc
(eg. Gross expenses, any revenues, subsidies, etc.)

This budget brief is to support extending the temporary contracts of two distinct technical roles for six (6) months to complete development related to graphic design upgrades as well as search optimization, quality control and accessibility auditing.

